

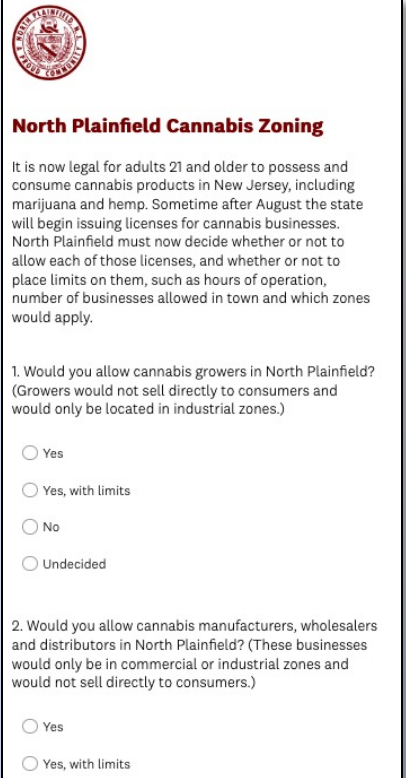
Cannabis Survey




Cannabis Survey



- Goal: learn how the public feels about the licensing issues upon which council will need to vote
- Public survey with 3 questions about licenses
 - Cultivation (growing)
 - Manufacturing, wholesaling, distribution
 - Retail
- Not a scientific survey
 - Only accessible online
 - No attempt at demographic distribution
 - But... results do not indicate fraud



 **North Plainfield Cannabis Zoning**

It is now legal for adults 21 and older to possess and consume cannabis products in New Jersey, including marijuana and hemp. Sometime after August the state will begin issuing licenses for cannabis businesses. North Plainfield must now decide whether or not to allow each of those licenses, and whether or not to place limits on them, such as hours of operation, number of businesses allowed in town and which zones would apply.

1. Would you allow cannabis growers in North Plainfield? (Growers would not sell directly to consumers and would only be located in industrial zones.)

Yes

Yes, with limits

No

Undecided

2. Would you allow cannabis manufacturers, wholesalers and distributors in North Plainfield? (These businesses would only be in commercial or industrial zones and would not sell directly to consumers.)

Yes

Yes, with limits



Survey Questions

Q1. Would you allow cannabis growers in North Plainfield?

Growers would not sell directly to consumers and would only be located in industrial zones.

Q2. Would you allow cannabis manufacturers, wholesalers and distributors in North Plainfield?

These businesses would only be in commercial or industrial zones and would not sell directly to consumers.

Q3. Would you allow a cannabis (marijuana) retail store in North Plainfield?

Stores would only be in commercial zones such as Route 22 and Somerset Street, and would sell directly to consumers.

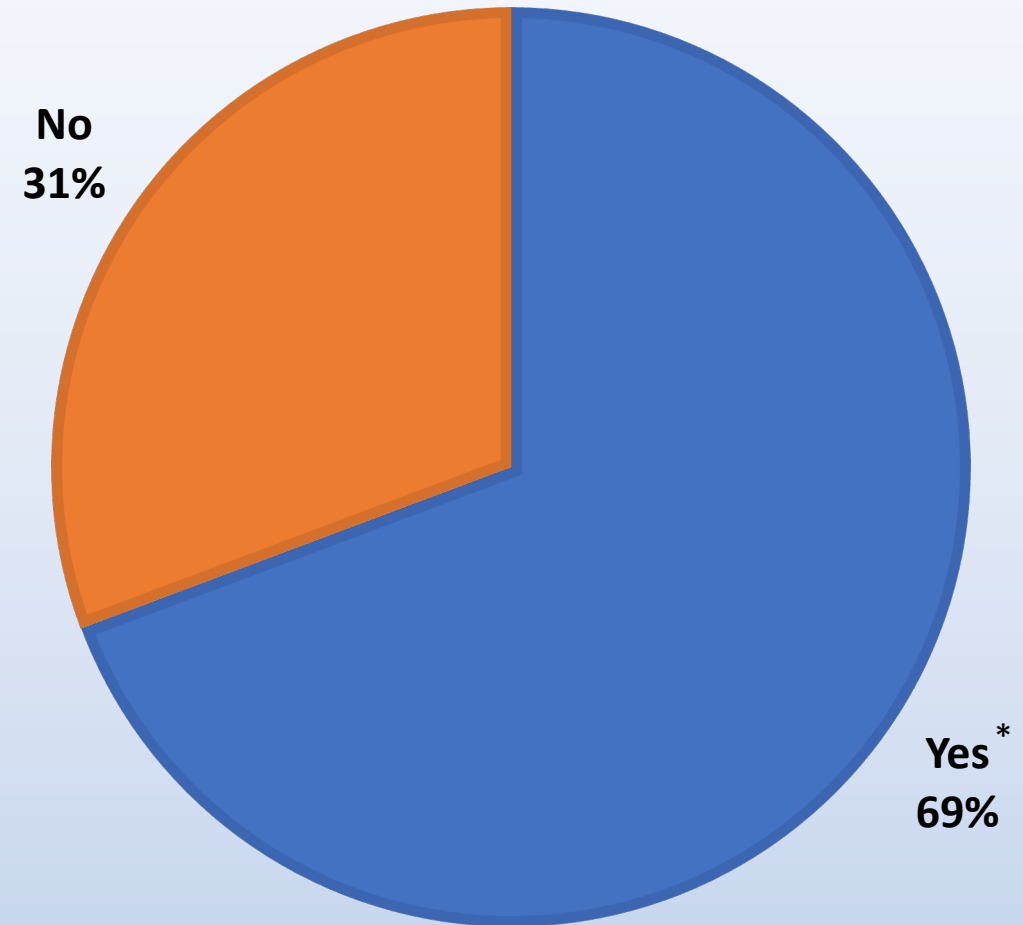
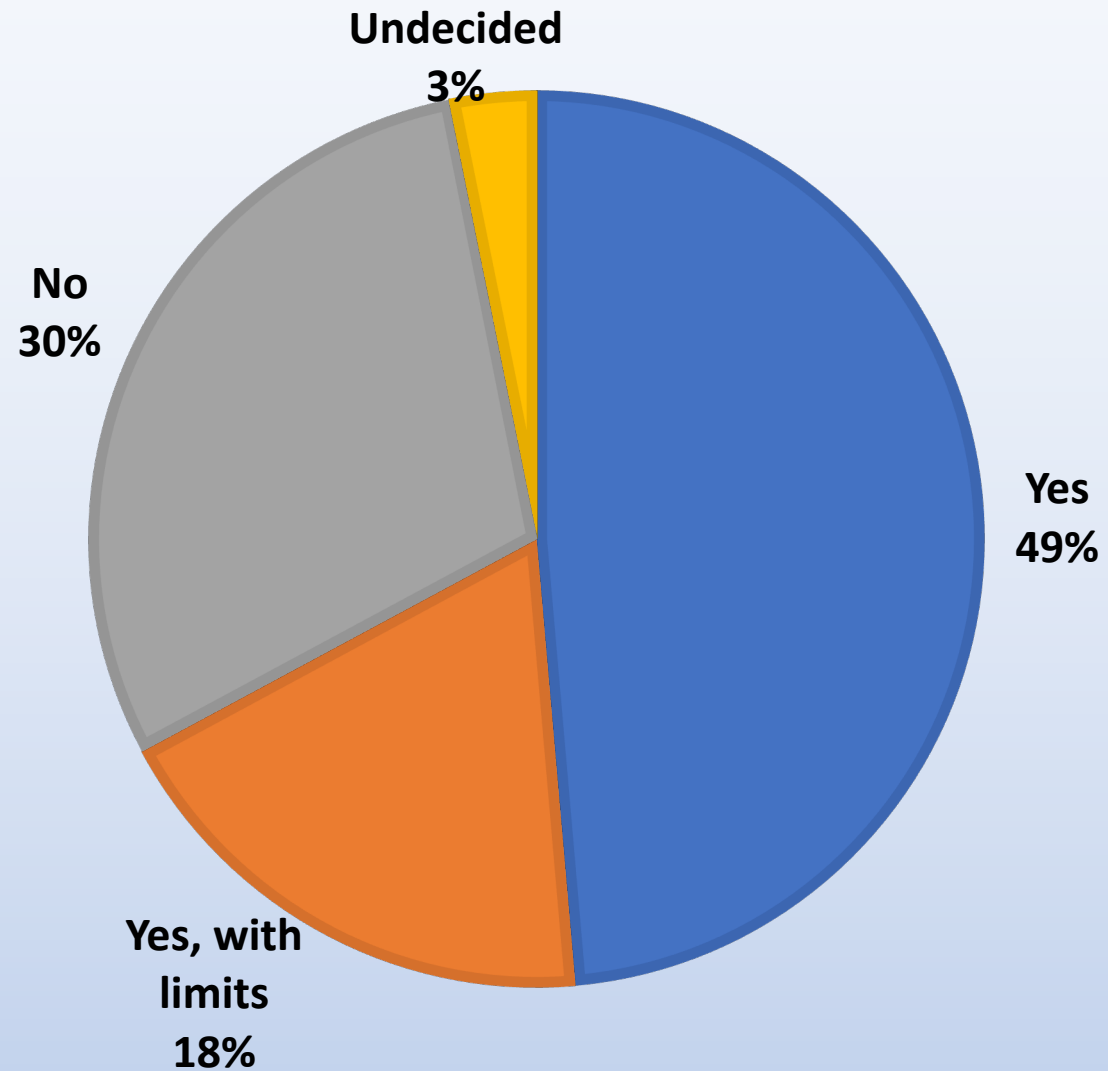


Survey Responses

- 580 responses
- Decisive group!
 - Time spent: 50 seconds
 - Only 2 people skipped Q1 (growing)
 - Nobody skipped Q2 (manufacturing, wholesale, distribution) & Q3 (retail)
- “Undecided” answers
 - Q1 = 3% growing
 - Q2 = 1% manuf, wholesale, distr
 - Q3 = 1% retail



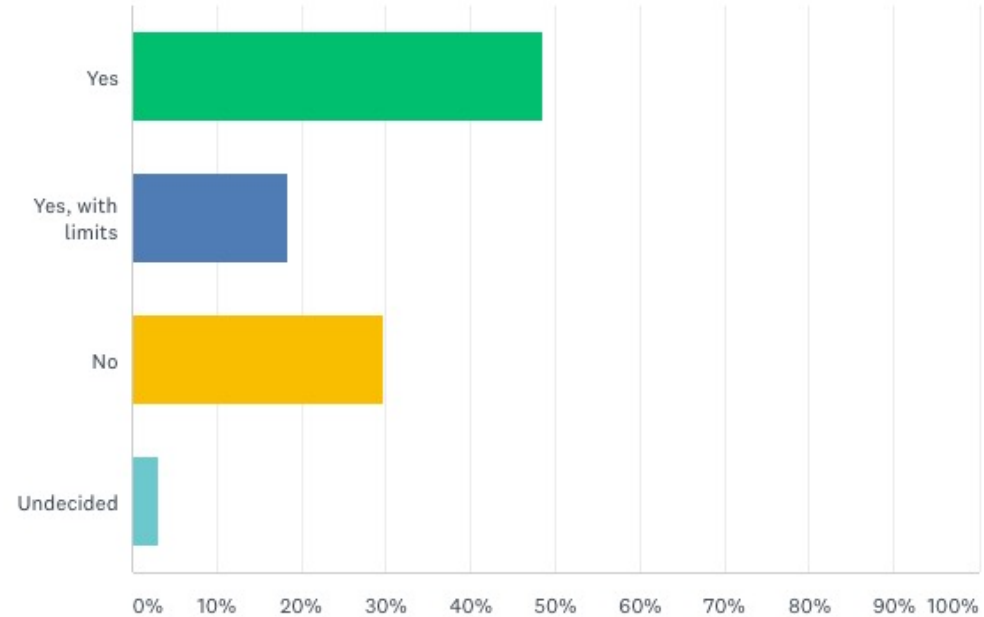
Q1: Cultivation (growing)



* Consolidates yes responses

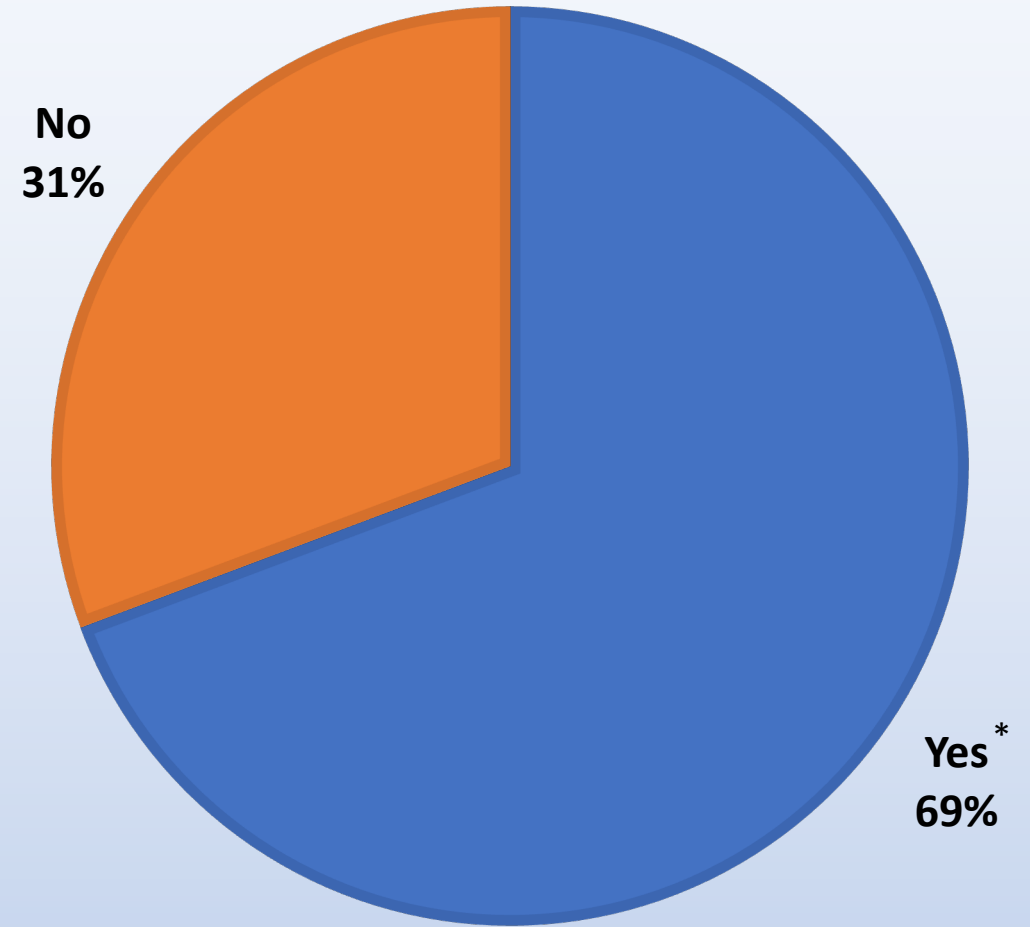
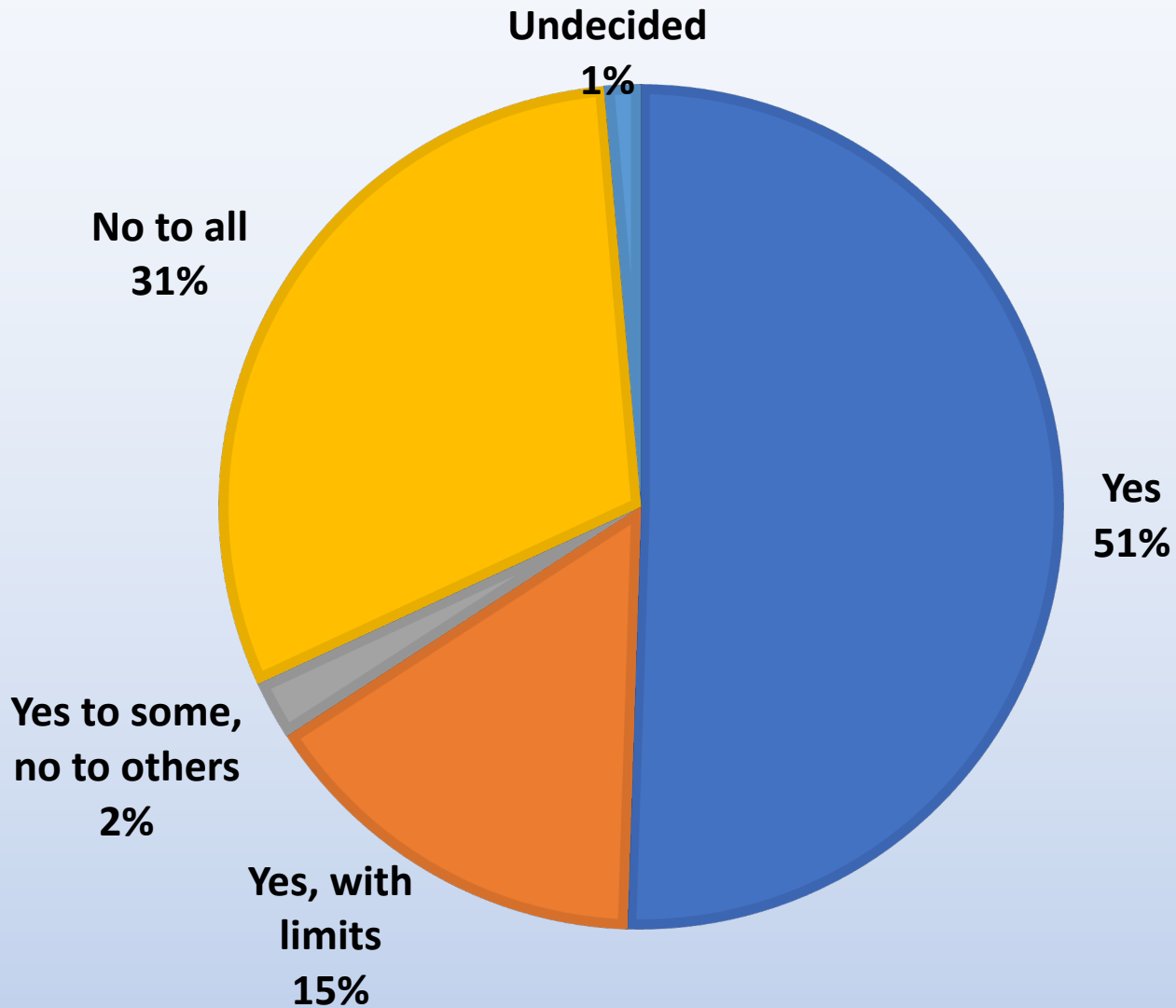


Q1: Cultivation (growing)



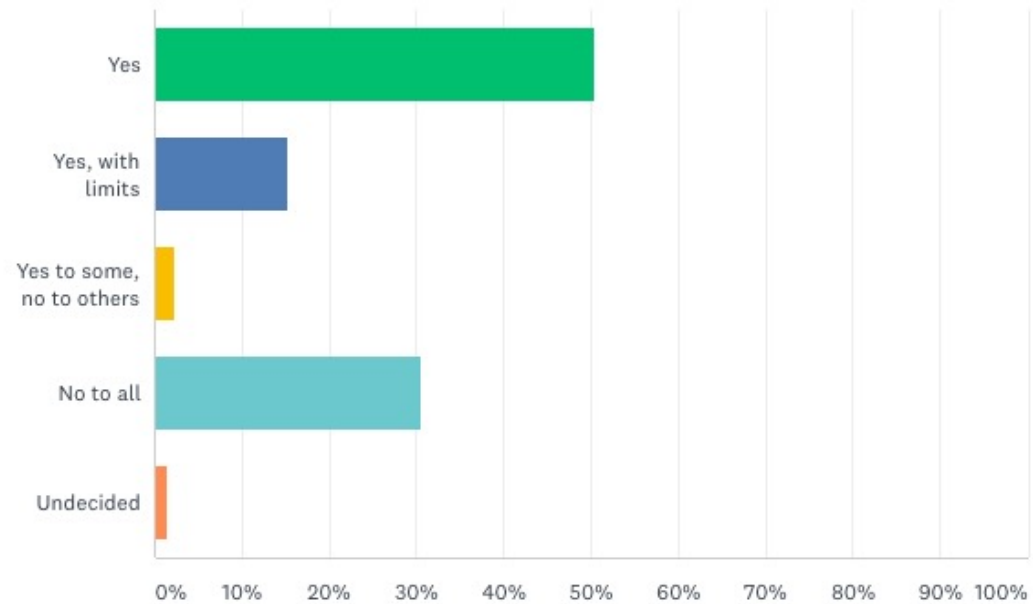
ANSWER CHOICES	RESPONSES
▼ Yes	48.62% 281
▼ Yes, with limits	18.51% 107
▼ No	29.76% 172
▼ Undecided	3.11% 18
TOTAL	578

Q2: Manufacturing, Wholesale, Distribution



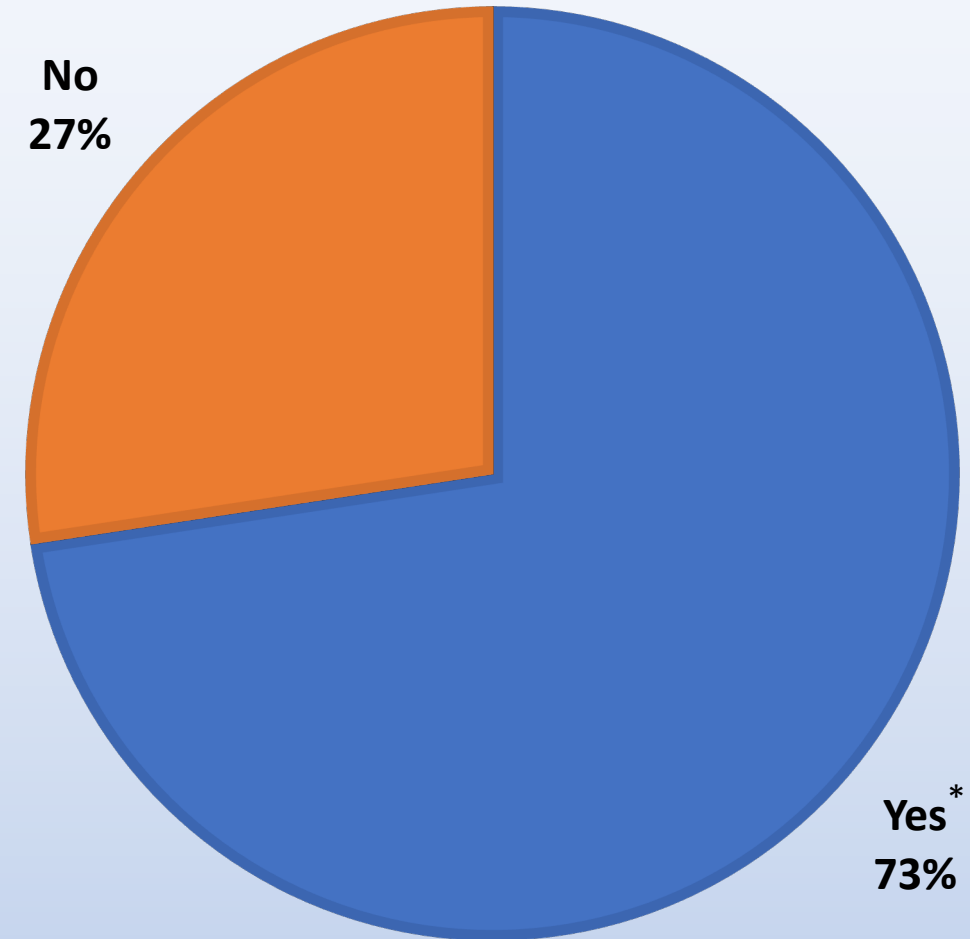
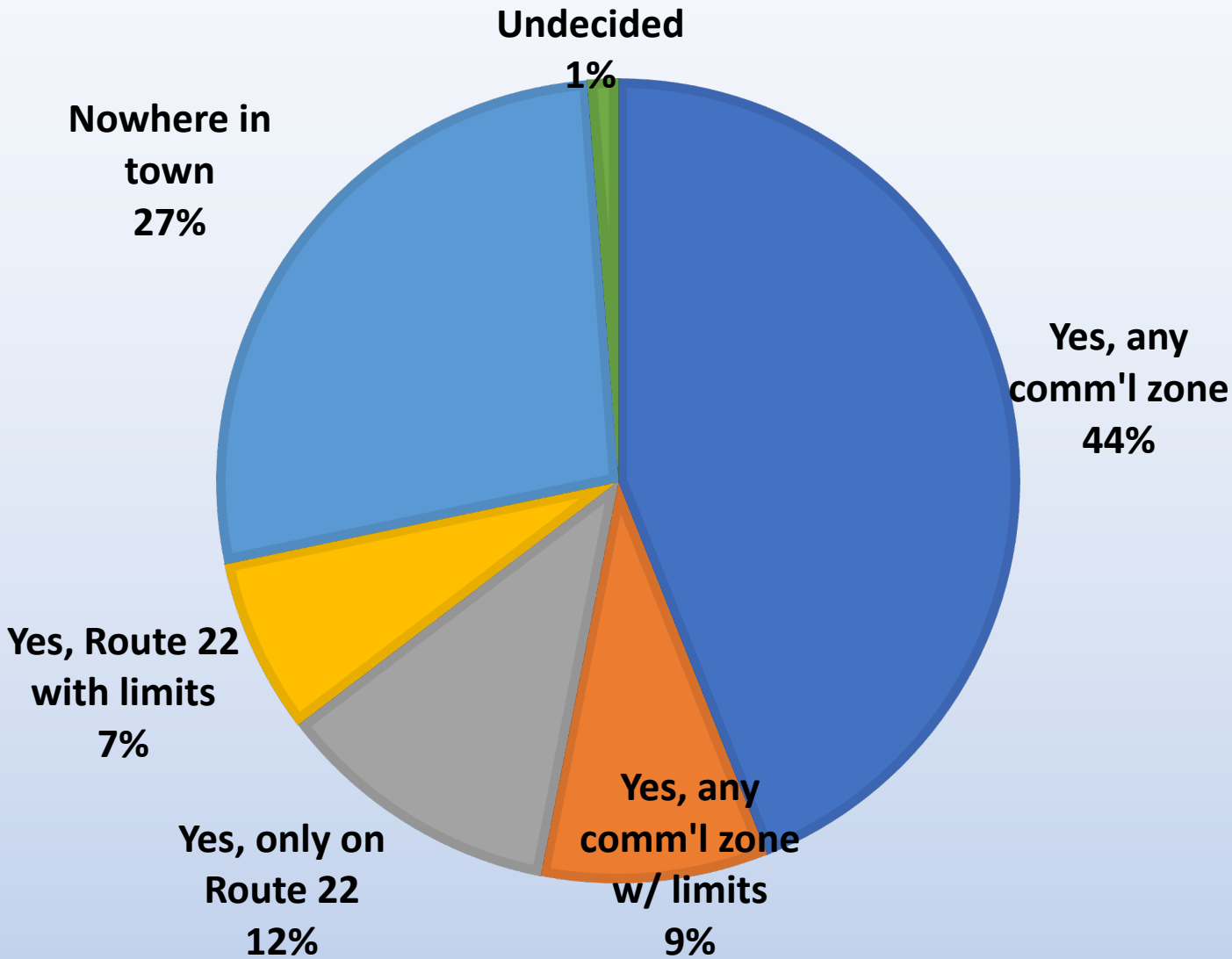
* Consolidates yes responses

Q2: Manufacturing, Wholesale, Distribution



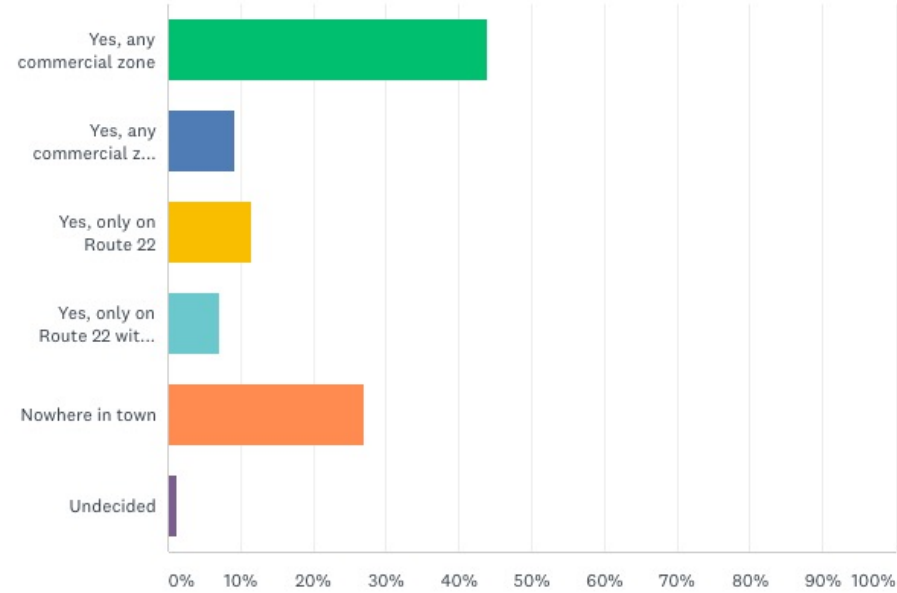
ANSWER CHOICES	RESPONSES
▼ Yes	50.52% 293
▼ Yes, with limits	15.34% 89
▼ Yes to some, no to others	2.24% 13
▼ No to all	30.52% 177
▼ Undecided	1.38% 8
TOTAL	580

Q3: Retail



* Consolidates yes responses

Q3: Retail



ANSWER CHOICES	RESPONSES
Yes, any commercial zone	43.97% 255
Yes, any commercial zone with limits	9.14% 53
Yes, only on Route 22	11.55% 67
Yes, only on Route 22 with limits	7.07% 41
Nowhere in town	27.07% 157
Undecided	1.21% 7
TOTAL	580

Nuances



- Limits

	Growing	Manuf/Whole /Distribution	Retail (anywhere)	Retail (only US 22)
Yes (no limits)	72%	77%	83%	62%
Yes, with limits	28%	23%	17%	38%

- Retail on Route 22 or any commercial zone

	Retail (anywhere)	Retail (only US 22)
Yes (combined)	74%	26%